



KEY QUESTIONS PARENTS CAN ASK SCHOOLS

Here's a quick list of questions you can ask your school about how they handle and protect photos & videos of students in this challenging digital world.

- Q1. Does your school have an appointed Privacy Officer or someone responsible for handling privacy issues?** This is a recommendation under the Australian Privacy Principles (APPs) that schools have a central point of contact for advice on privacy matters and that this person is senior enough to handle privacy queries.
- Q2. How often does your school ask for your consent to use photos for a particular purpose or sent your child home with a photo permission form?** Best practice states this should happen at least once a year as family situations can change over this time period.
- Q3. Have you seen your school's privacy policy and collection notice?** The school should be transparent about how it handles your personal information and which contracted service providers it uses so you know what data is being captured, where it is being stored and who is using it for what purpose.
- Q4. Does the school talk about or host any events or training with students around the topic of safe photo collection, use and sharing practices?** It is important that privacy is embedded as part of the culture of the school, from Principal down.
- Q5. Have you received any information about privacy in your school either via the school newsletter or during a parent event?** Keeping parents informed about privacy practices is an essential step a school must take towards becoming privacy compliant.

For further information on how **pixevety** can help your school with image management and privacy, call us on 1800 438 389 or email: info@pixevety.com.